

**United Way
of Southwest Colorado**



Code of Ethics

Adopted October 18, 2006

Leadership

To accomplish our mission we will strive to meet the highest standards of performance, quality, and service. We will focus on the good of the community not a commitment to a partner agency in determining inclusion and funding. As the community leader in guiding philanthropy to benefit health and human services we will in all ways and at all time act in an ethical, honest, and responsible way.

Responsibility

We recognize our responsibility is to our community's well-being. In all aspects of our business: fundraising, community investments, solicitations, and community building we will be governed by our responsibility to our community and the individuals who have entrusted us with their gifts and their needs.

Personal and Professional Integrity

At all times, staff and volunteers will be held accountable to act with integrity, honor, and reliability in conduction business for United Way or representing United Way for our community.

Accountability

We are accountable to our donors, the individuals and businesses who have entrusted their gifts to us; to our Community Partner Agencies, the organizations who trust us to raise necessary funds for their operations; and to our community who depends on us to identify problems and find solutions. We also aim to promote stewardship and philanthropy. We will comply with all rules and regulations that govern our United Way.

Diversity and Equal Opportunity

United Way values the diversity of our community. In principal and in practice the diverse nature of our board and volunteers is recognized as one of our best assets. We respect each individual's unique gifts and prohibit unfair or discriminatory practices against anyone because of age, sex, race, religion, national origin, disability and sexual orientation.

Conflict of Interest

The Board of Directors, volunteers and staff will refrain from participating in or influencing any decision or action of United Way that will result in a direct or indirect benefit to his or her family or any organization with which they are affiliated.

Confidentiality

Respecting the confidential nature of gifts to United Way, staff and volunteers will ensure that all information which is privileged, confidential or not publicly available will not be disclosed inappropriately.

Public Office

Citizens actively campaigning for public office are not allowed to serve as volunteers. Elected officials who are not actively campaigning and are currently in office are allowed to serve as volunteers.

Communication

In all communications, United Way strives to be open and honest. In any communications about United Way's finances, we will be as transparent as we possibly can. Financial documents and annual reports will be available at any time to any member of our community.