

**2021 FOUR CORNERS BROADCASTING
UNITED WAY OF SOUTHWEST COLORADO RADIOTHON
RECOGNITION LEVELS**

<h1 align="center">Platinum</h1> <p align="center">Donation of an item(s) with a retail value of \$2000.00 or greater:</p>	<p align="center"><i>You will receive:</i></p> <p>Your business name and item or logo:</p> <ul style="list-style-type: none"> • Advertised ALL DAY between 8:00am & 6:00pm on Four Corners Broadcasting's Durango radio stations. • Advertised in pre-event marketing on Four Corners Broadcasting's Durango radio stations. • Listed in ½ page Durango Herald ad • Listed in full page Durango Herald insert <p>Pre-recorded interview to be played for a total of two weeks prior to the event, as well as throughout the day of the Radiothon on Four Corners Broadcasting's three Durango radio stations - KIQX, KRSJ & KIUP.</p> <p>A link to your business's website on the Radiothon website (advertised via radio, newspapers, flyers, email, websites and other Social Media networks).</p> <p>A picture of your donated item (if applicable) on our website.</p>
<h1 align="center">Gold</h1> <p align="center">Donation of an item(s) with a retail value of \$750.00-\$1999.99:</p>	<p>Your business name and item or logo:</p> <ul style="list-style-type: none"> • Advertised ALL DAY between 8:00am & 6:00pm on all Four Corners Broadcasting's Durango radio stations - <i>KIQX, KRSJ & KIUP.</i> • Advertised in pre-event marketing on Four Corners Broadcasting's Durango radio stations. • Listed in full page Durango Herald insert on <p>A link to your business's website on the Radiothon website (advertised via radio, newspapers, flyers, email, websites and other Social Media networks).</p> <p>A picture of your donated item (if applicable) on our website.</p>
<h1 align="center">Silver</h1> <p align="center">Donation of an item(s) with a retail value of \$300.00-\$749.99:</p>	<p>Your business name and item or logo:</p> <ul style="list-style-type: none"> • Advertised for 1 hour on Four Corners Broadcasting's Durango radio stations - <i>KIQX, KRSJ & KIUP.</i> • Listed in full page Durango Herald insert <p>A link to your business's website on the Radiothon website (advertised via radio, newspapers, flyers, email, websites and other Social Media networks).</p> <p>A picture of your donated item (if applicable) on our website.</p>
<h1 align="center">Bronze</h1> <p align="center">Donation of an item(s) with a retail value of \$299.99 or less:</p>	<p>Your business name and item or logo:</p> <ul style="list-style-type: none"> • Advertised for 1 hour on all Four Corners Broadcasting's Durango radio stations - <i>KIQX, KRSJ & KIUP.</i> • Listed in full page Durango Herald insert <p>A picture of your donated item (if applicable) on our website.</p>

THANK YOU FOR YOUR SUPPORT!



Four Corners Broadcasting-United Way of Southwest Colorado
25th Annual RADIOTHON - Friday September 25, 2021

Auction Donation Form

Deadline for full recognition - September 1, 2021

I, _____ of _____
donate the following item(s) to auction on air during the Radiothon- **Friday, September 24, 2021**. Funds raised benefit United Way of Southwest Colorado partner agencies. I understand that my item(s) may be packaged with other items and on air recognition is based on the value of your item(s). Please describe your item(s) with detail and include a picture and your logo so we can best represent your business and item(s).

1. Item _____ Retail Value: \$ _____
Description: _____

2. Item: _____ Retail Value: \$ _____
Description: _____

3. Item: _____ Retail Value: \$ _____
Description: _____

Signed: _____ Date: _____

Name (Please Print): _____

Company: _____

Address: _____

Phone: _____ Email: _____

Web address for link on Radiothon Website: _____

Attach picture of your item and business logo or email to jodij@unitedway-swco.org

* Please check if you need:
Your item(s) picked up: _____ United Way to make a certificate: _____
If your item is represented by a gift certificate, please include the certificate.

Thank you for your support of United Way of Southwest Colorado!

Submit donation form via
Website: www.uwradiathon.org
Mail: United Way Radiothon Attn: Jodi Jahrling P.O. Box 3040 Durango, CO 81302
For questions call: (970) 247-9444 x10